



Amelia Cruizers Car Club
Fernandina Beach Florida
www.ameliacruizers.org



Amelia Cruizers, Inc., P.O. Box 15714, Fernandina Beach, FL 32035

18 March 2009

RE: CAR SHOW SPONSORSHIP

Dear Sir or Madam:

On October 17, 2009, the Amelia Cruizers Car Club is hosting its 13th Annual 8 Flags Car Show on historic Centre Street in beautiful downtown Fernandina Beach. The Amelia Cruizers is a group of car enthusiasts based on Amelia Island in Northeastern Florida; however, many of our members are from Southeast Georgia and Jacksonville. Proceeds from the 8 Flags Car Show goes to charity, and in the past 12 years, the Amelia Cruizers have given over \$76,500 to charity. Amelia Cruizers, Inc. is a Florida 501(c) (3) not-for-profit corporation and a member of the Amelia Island-Fernandina Beach-Yulee (AIFBY) Chamber of Commerce.

The beneficiaries of our 2009 show are the Justin Hess Scholarship Foundation, Camden County Court Appointed Special Advocates for Children (CASA), and Nassau County Council on Aging. These charities have special meaning to our members. Every one of these organizations needs our help, and we need your help in order to give them as much as we possibly can.

With the blessings of the City of Fernandina Beach and the Downtown Merchants, last year we had over 250 cars enter our show and 10,000 spectators came to Amelia Island to view the cars in our beautiful seaport city. Our event begins on Friday night with a Welcome Party for our entrants during which time they pick up their programs and “goody bags” while enjoying live music and a “light buffet”. Over the past couple of years, our Show Chairmen have attempted to make our car show a getaway weekend event, and last year it appeared to happen as there were few rooms available on the island during that weekend. Not only do we advertise our event locally with the car show entrant and spectators in mind, but we also advertise for spectators from as far away as Atlanta, Augusta, Savannah, Tallahassee and Daytona Beach.

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The show cars line both sides of beautiful tree-lined Centre Street from the waterfront to 8th Street. We feature last year's Best of Show and People's Choice cars directly in front of the Historic Courthouse. Our fabulous Disc Jockey has enough speakers to reach the entire eight-block area of the show. Everyone has a marvelous time viewing the cars, hearing the music, enjoying delicious food at the numerous restaurants and beginning their holiday shopping at the many quaint shops, all within the downtown historic district. For a sampling of our past shows (i.e., photos, sponsors, etc.) and/or additional information about the Amelia Cruizers and the charities we support, please visit our website at www.ameliacruizers.org.

Our show continues to be a great success for everyone involved, from the car show entrants, visiting spectators, participating sponsors to the numerous businesses located on the Island. With the continued growth of our event from year to year, comes a continual increase in operating/production expenses. As a car club we work very hard to keep our expenses as low as possible without detracting from the quality of the car show event. With the additional requirements of the City of Fernandina Beach concerning communication, safety, security and comfort our operating expense continual to increase. It is with the generosity of individuals and businesses like you, which allows us to be able to cover these expenses and still give generously to support our charities.

Attached you will find a table of various sponsorship opportunities having price points for every budget. Please review the table and see if one of our opportunities fits well with your interest to help assist us in our continued support of our worthy charities. Your help this year will allow us to have a successful show and to provide much needed funds to these charities. Please return the enclosed Sponsorship Form together with your check payable to Amelia Cruizers, Inc. Also remember that your contribution is tax deductible.

On behalf of the Amelia Cruizers and our charities, we thank you in advance for any assistance you can provide for our 13th Annual 8 Flags Car Show. Please feel free to contact the undersigned to discuss our show and your potential sponsorship.

Sincerely,

Robert H. Swan, Jr.

Car Show Chairman and Corporate Treasurer
Amelia Cruizers Car Club
C/O Accura Flow Products
Office: 904.491.0468 Fax: 904.491.0469
Email: rswan@bellsouth.net

SPONSORSHIP FORM

13th Annual 8 Flags Car Show – 17 October 2009

Type Of Sponsor	Size Of Ad	Company Name On Sponsor Board	Company Name/Logo on T-Shirt	Web Link on Amelia Cruizers Web Site	Trophy Presented On Behalf Of Company	Name On Welcome Party Banner	Company Name/Logo In All Print Ads	Sponsorship Price Level
Title Sponsor	Full Page (8" by 10")	Yes	Yes	Yes	Yes		Yes	\$ 1,800.00 ⁽¹⁾
Welcome Party Sponsor	Full Page (8" by 10")	Yes	Yes	Yes	Yes	Yes		\$ 800.00 ⁽¹⁾
Hot Rod Sponsor	Full Page (8" by 10")	Yes	Yes	Yes	Yes			\$ 500.00 ⁽²⁾
Flame Thrower Sponsor	Half Page (5" by 8")	Yes	Yes	Yes	Yes			\$ 300.00 ⁽²⁾
Lead Sled Sponsor	Quarter Page (4" by 5")	Yes	Yes	Yes				\$ 200.00 ⁽²⁾
Low Rider Sponsor	Eighth Page (2" by 2.5")	Yes						\$ 100.00 ⁽²⁾
Jalopy Sponsor	Business Card							\$ 50.00 ⁽²⁾

Please provide the following information and circle the level of sponsorship you will be providing to the Amelia Cruizers:

Business Name: _____ Business Contact Name: _____

Business Address: _____ City: _____ State: _____ Zip Code: _____

Business Phone Number: _____ E-Mail Address: _____ Web Site: _____

Authorized Name (Print): _____ Authorized Signature: _____ Date: _____

If you are sponsoring a trophy, will a representative of your business choose and present you trophy at the show: YES: _____ NO: _____

PLEASE RETURN THIS FORM WITH CAMERA READY AD COPY AND PAYMENT TO AMELIA CRUIZERS C/O CAR SHOW SPONSOR, P.O. BOX 15714, FERNANDINA BEACH, FLORIDA 32035. MAKE FUNDS PAYABLE TO AMELIA CRUIZERS, INC. AD COPY AND LOGO CAN BE SENT VIA E-MAIL TO RSWAN@BELLSOUTH.NET. ALL INFORMATION AND PAYMENTS MUST BE SUBMITTED BY 6 SEPTEMBER 2009.

Notes: ⁽¹⁾ Not limited to one Title Sponsor or Welcome Party Sponsor, however, only one per business type. ⁽²⁾ Above dollar amounts also apply to "in kind" donations and/or services. Merchandise or gift certificates will be given to show participants as door prizes or sold for raffles. Items for goody bags will be given to show participants.

Club Use Only: Ad Size: _____ Payment Amount: _____ Check No.: _____ Cash: _____ Date: _____ Ad Copy: _____ Logo: _____ Web Link: _____